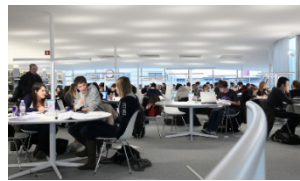




## EPFL Alumni Services Offer for Companies

### About EPFL and EPFL Alumni

With over 10'000 students from 120 nationalities and 6 facilities, EPFL (Ecole polytechnique fédérale de Lausanne) is a worldwide recognized university ranked among the top 5 in Europe and top 20 in the world. EPFL offers many education programs (including 25 Masters), hosts +350 laboratories, and educates architects, engineers, doctors at the leading edge of science and technology.



At EPFL Alumni department, we manage a community of over 35'000 EPFL graduates offering them a lifelong bond to EPFL, a unique network and a range of valuable services to help them thrive in their career while contributing to EPFL development and reputation for excellence.

Through our 27 chapters in Switzerland and around the world, we organize +150 exclusive events every year, communicate through the *Alumnist* magazine, newsletters, emailings and social media. In addition, we run different programs focused on talent development, entrepreneurship and women advancement.



Our database includes:

- +28'000 reachable alumni holding an EPFL's degree: BSc, MSc, PhD, postgrad, IML, EMBA
- Architects, engineers, scientists, managers, founders in various industries and functions
- From young professionals to executives & C-level profiles, 49% alumni with 1-10 years experience
- +1'600 new alumni every year (Master, PhD & Executive master graduates)



Some of our famous alumni and award winners:

Jacques Dubochet (Nobel prize in Chemistry), Daniel Borel (Founder of Logitech), Marc Bürki & Paolo Buzzi (Founders of Swissquote), Franck Riboud (Chairman of Danone), André Borschberg (Founder of Solar Impulse), Magdi Magdi Batato (Executive VP of Nestlé), Silvio Napoli (Chairman of Schindler), Camille Vial (Managing Partner of Mirabaud), Igor Perisic (VP Engineering of LinkedIn), Calvin Harris (CEO of Buehler), Jacques Baur (Vice Chairman of Rolex), Laure de Trentinian (Marketing Director of Airbus Defence & Space), Mattia Binotto (CTO of Scuderia Ferrari), and many more...

## Services to companies

Whether you want to recruit talents or build your brand, we offer a privileged and qualitative access to this unique talent pool. You can choose « à la carte » products or we can design an attractive partner package that would best fit your needs.

### 1) RECRUITMENT

#### Talent attraction targeted campaign:

- Promote your job openings to a selection of specific profiles among our young or experienced alumni, via EPFL Alumni, as a trusted intermediary ensuring a strong & attentive audience.
- We identify the relevant profiles, design a custom emailing to promote your job offers, we send it to their primary address and provide you with campaign statistics and feedback.
- Through our partnership with ETH Zurich, you can attract talents from both institutions.

*CHF 2'200.- excl. VAT / campaign for EPFL alumni*  
*CHF 3'500.- excl. VAT / campaign for EPFL and ETHZ alumni*

#### Online career event:

- Promote your company, career opportunities and exchange in real time with valuable active and passive candidates (i.e. actively seeking a job or not), located anywhere in the world.
- We create a custom website for the event, run an attraction campaign, guide you step by step from content to moderation including the live Q&A session.

*From CHF 8'000.- excl. VAT per event*

### 2) BRANDING & VISIBILITY

#### Alumnist magazine:

- Be present in the *Alumnist*, our magazine designed for the EPFL alumni community.
- You can choose institutional advertising, job ad or editorial content (alumni portraits, careers, new technologies, innovation trends).
- One special edition « *Alumni 50<sup>th</sup> Homecoming* » in December (+24'000 exemplaires).

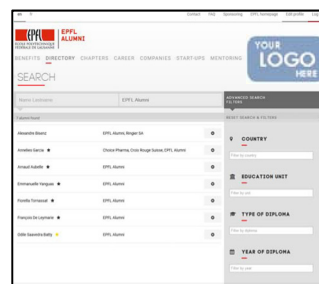
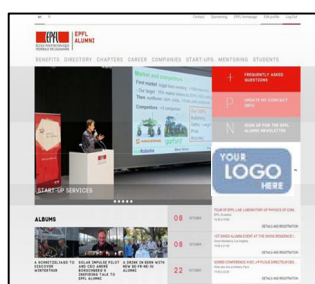
*From CHF 2'250.- to 9'900.- excl. VAT for ads*  
*CHF 15'000.- excl. VAT for advertorial (reserved for partners of « Alumni 50<sup>th</sup> Homecoming »)*



#### Premium digital visibility:

- Be present all year long with your company logo on our website homepage, alumni directory, group newsletters (6x/year, +28'000 recipients) and social media.

*CHF 10'000.- excl. VAT per year*





### 3) CONFERENCE & EVENT

#### Flagship conference:

- Sponsor a flagship conference or event that we organize on the EPFL campus, such as *Gala EPFL Alumni* (400-600 p.), *Startup Champions Seed Night* (400 p.), *International Women's Day* (200-300 p.), conferences about science & technology (200-300 p.).

*From CHF 5'000.- excl. VAT per event*

#### Tailor-made event:

- Create a tailor-made event with inspiring content and speakers on a topic of your choice and raise interest of a targeted audience.
- You can invite customers, employees, EPFL alumni and EPFL community.
- We coordinate content, communication and logistic aspects.

*From CHF 8'000.- excl. VAT per event*

#### Company presentation:

- Present your company and showcase your expertise by opening up your doors to potential customers, partners, candidates, investors or enthusiasts.
- We set up an attraction targeted campaign within a selection of alumni and advertise the event, which is hosted at your facility or at the EPFL campus.

*CHF 2'200.- excl. VAT per event*

### 4) PROGRAM SPONSORING

Become the official partner of one of our flagship programs and benefit from premium visibility throughout the related events and communication for one entire year.

#### Women program:

- Promote women professional development and careers in the field of science and technology.
- The program includes the *International Women's Day* and 4-6 events per year, such as female students-alumnae career meetings, workshops and conferences.

*CHF 15'000.- excl. VAT per year*

#### Startups & innovation program:

- Promote entrepreneurship and innovation by engaging alumni to invest or mentor startups.
- The program includes a mentoring program for startups, the *Startup Champions Seed Night* and 4-6 events per year, such as startups founders-investors meetings, workshops and conferences.

*CHF 15'000.- excl. VAT per year*

#### Talent development program:

- Support students and young graduates in developing their career path.
- The program includes a mentoring program for future graduates with *Forum EPFL* (including kick off and closing events) and 10-12 events per year, such as students-alumni meetings, career workshops for EPFL alumni.

*CHF 15'000.- excl. VAT per year*

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