Seed Night
April 21st, 2016
EPFL Rolex Learning Center
EPFL Alumni

With more than 30’000 graduates, spread over 80 countries, EPFL Alumni is an exclusive network of professionals working in research, management, industry and public service. All EPFL graduates have access to an invaluable community of people connected to EPFL that can provide career and project advice.

EPFL Alumni supports EPFL start-ups through its mentoring and investment programs. Geared towards early-stage ventures, those services are aimed at connecting promising entrepreneurs based on EPFL campus with industry mentors and business angels (Alumni of EPFL or not) through customized workshops and networking events. To do so, EPFL Alumni has partnerships with major business angels clubs in Switzerland.

Interested in our start-up programs? Send us an email at innovation.alumni@epfl.ch

#epflseednight @epflalumni
This event is sponsored by

innovaud

Innovaud is the access key to innovation in the Canton of Vaud. Offering neutral, free of charge support for innovative projects, startups and SMEs, Innovaud is focused on technology-based innovations or with very novel approaches. Support includes financing, access to innovation parks, coaching and promotion/networking. Innovaud helps innovative startups and SMEs in Life Science, Information and Communication Technology, Precision Industry and Cleantech.

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The Office for Economic Affairs (SPECo) supports companies that are located in the canton of Vaud, especially those involved in the sectors of advanced technology and industry. SPECo advises entrepreneurs from their startup phase through the internationalisation of their business. It guides business people through local and regional governmental processes and puts them in touch with organisations that are appropriate to their specific needs: consulting, financing, technology support, etc. SPECo can also provide direct financial support to SMEs and startups in advanced technologies and industries.

For more information : www.vaud.ch/economy
Swisscom invests in promising companies that innovate in the IT & Telcommunication, Big Data, FinTech, eCommerce, Smart Mobility, eHealth, Media and Cleantech sectors. As a committed investor and established ICT company, Swisscom can help entrepreneurs with comprehensive know-how and valuable strategic experience – including on the international stage. Swisscom has already invested USD 100 million in startups and is constantly reinvesting the proceeds.
Cisco is the worldwide leader in networking that transforms how people connect, communicate, and collaborate. With over 70,000 employees doing business in 165 countries, Cisco is shaping the future of the Internet by connecting the previously unconnected and is creating unprecedented value and opportunity for customers, employees, investors, and ecosystem partners. Cisco has developed a well articulated innovation strategy that revolves around five pillars: build, buy, partner, invest and co-develop. This approach fosters the entrepreneurial spirit inside of Cisco and has propelled the long-term growth of the company over its more than 30 years of existence.
Program:

18h50-19h05: Opening remarks
   • Annelies Garcia, Director, EPFL Alumni
   • Raphael Conz, Economic Promotion Manager, SPECo, State of Vaud
   • Patrick Barbey, Director, Innovaud

19h05-19h20: The Isabelle Musy Prize for a woman entrepreneur with an innovative science or technology related project presented by Adrienne Corboud Fumagalli, EPFL Vice President for Innovation and Technology Transfer

19h20-19h55: Start-up presentations – First round: 10 elevator pitches with vote from the audience

19h55-20h25: Panel discussion: « Decoding seed investing »
   • Dominique Mégret, Head of Swisscom Ventures,
   • Trudi Haemmerli, Business Angel/Healthcare Group Coach, Go Beyond Investing / CEO, PerioC Ltd
   • Steffen Wagner, CEO, Investiere
   • Jean-Marc Wismer, CEO, KB Medical SA
   • Moderation: Hervé Lebret, Head of EPFL Entrepreneurship Unit

20h25-20h55: Start-up presentations - Final round: 6-minute pitches by the 5 selected finalists

20h55-22h15: Networking cocktail with start-up exhibition
**Isabelle Musy Prize:**

The Isabelle Musy Prize is aimed at supporting women entrepreneurship in science and technology.

It rewards a woman graduated from a University of Latin Switzerland, living in Latin Switzerland, and whose entrepreneurship skills and dynamism can inspire other women in science and technology.

The award is managed by EPFL Vice Presidency for Innovation and Technology Transfer (VPIV), in collaboration with EPFL Equal Opportunities Office.

The prize is granted with CHF 50'000.-, and is awarded every two years.
Biome aims at establishing microbiome therapy as the new standard treatment for patients with intestinal disorders, such as Clostridium difficile infections, and ulcerative colitis. Biome is developing a novel platform to create health-promoting microbiome communities to replace the patients’ misbalanced intestinal flora.
Solar panel prices have drastically decreased over the recent years. Indeed, for residential installations, the solar panels represented in 2015 only less than 20% of the total installation costs. But that is not enough to produce electricity at a competitive cost and solar panel efficiency now is the key driver for a high return on investment.

Insolight builds solar panels with double efficiency compared to conventional silicon ones. Its innovative technology, called optical micro-tracking, allows the concentration of sunlight on high efficiency cells (>40%), in a flat panel assembly. Ease of mounting and high efficiency are combined, which opens new perspectives for solar electricity costs reduction.

www.insolight.ch
info@insolight.ch / laurent.coulot@insolight.ch
+41 76 437 76 90 / Le Garage, Chemin de la Raye 13, 1024 Ecublens, Switzerland
bNovate provides instruments to automatically monitor cells in water within minutes. The applications range from bacteria detection in drinking water, for waterworks and bottled water, to industrial process control monitoring. For the past 5 years, bNovate has been developing unique, robust and maintenance-free modules that provide the reliability and accuracy required to detect even the smallest bacteria in water and thus prevent massive water contaminations. This technology will increase the safety of drinking water and allow to reduce the bacteria detection time from 3 days to only 15 minutes. Thanks to bNovate your tap water is now tested before you drink it!

www.bnovate.com
simon.kuenzi@bnovate.com
+41 76 408 35 10 / EPFL Innovation Park, Ch. de la Dent-d'Oche 1A, 1024 Ecublens, Switzerland
Martin Hofmann  
Co-Founder  

Sectors:  
ICT / Big Data  

Technis provides entertaining, immediate and precise data generation in sports by making the floor tactile and smart. As you play, MyTechnis Pad feeds information to your profile and allows you to keep track of your evolution whilst growing a sport-oriented community around your preferred hobby.

www.mytechnis.ch  
info@mytechnis.ch / martin@mytechnis.ch  
+41 79 176 56 89 / Le Garage, Chemin de la Raye 13, 1024 Ecublens, Switzerland
Qloudlab believes the future of Healthcare is not at the hospital, but at home. Qloudlab remote monitoring platform helps millions of people to prevent heart attacks and stay healthy. To support this vision, Qloudlab has developed a remote blood monitoring platform for the prevention of heart diseases, a leading cause of death in developed countries.

www.qloudlab.com
arthur.queval@qloudlab.com
+41 22 548 10 01 / Le Garage, Chemin de la raye 13, 1024 Ecublens, Switzerland
Morphodyne delivers Tissues-in-a-Dish for pharmaceutical development. Morphodyne made-to-measure human tissue models are developed via innovative 3D printing techniques. By adopting Morphodyne tailororable models, major and small firms will record remarkable R&D cost savings and reduced time-to-market.
Product of the company Advanced Sport Instrument, FieldWiz is the first standalone affordable GPS performance tracking systems for outdoor field sports. It is a standalone device worn on a player’s back to collect physical and strategic statistics synchronized after a game or practice.

www.fieldwiz.com
info@fieldwiz.com / julien.moix@asinstrument.ch
+41 79 546 77 55 / Route du Lac 18, 1094 Paudex, Switzerland
SensArs Neuroprosthetics is developing SENSY: a unique device, which unlike current available prostheses allows amputees to feel again from missing limbs. It is a neuro-prosthetic device to be implanted within the residual nerves aimed at restoring the natural-like flow of the neural sensory information.
Pryv SA is specialised in longitudinal health data management.

Pryv.io OEM (Original Equipment Manufacturer) scalable back-end software enables Medtech, Life-Science and eHealth companies to deploy their innovative healthcare products and solutions with reduced time and IT resources.

Evelina Georgieva
Head of Business development

Sectors:
ICT / Medtech / E-Health

www.pryv.com
evelina@pryv.com
+41 78 876 70 16 / EPFL Innovation Park Building D, 1015 Lausanne, Switzerland
In order to stay competitive, online shops need real-time marketing capabilities to create a personalized browsing experience for each visitor. Hiring data scientists to build these features involves high costs and long development times which very few shops can afford. TasteHit is a personalization layer for all online shops. It is installed in 10 minutes and increases the shop’s conversion ratio by 10% on average. TasteHit paying customers include niche retailers, specialized marketplaces and famous fashion brands.

www.tastehit.com
contact@tastehit.com / alex@tastehit.com
+33 6 03 09 35 14 / 14 rue Charles V, 75004, Paris, France
Intento is developing a wearable solution for the rehabilitation of upper limbs of paralyzed stroke patients. Intento’s first randomized controlled clinical study showed that 80% of patients treated using the solution report clinically important recovery as opposed to 30% with conventional therapy.
Gait Up is a technology company that makes wearable devices for professional grade motion analysis in the healthcare and sports industries. Gait Up products include gait and running analysis, physical activity monitoring, and OEM (Original Equipment Manufacturer) solutions with partners.

www.gaitup.com
alex.russell@gaitup.com
+41 79 101 19 90 / EPFL Innovation Park, Bâtiment C, CH-1015 Lausanne, Switzerland
With offices in Switzerland and Australia, Konduko is a dynamic and fast-growing company focusing on proximity technologies in order to deliver great consumer experiences, and analytics on people’s preferences and behaviours in crowded environments such as exhibitions and trade shows. Konduko is achieving engagement levels up to 2x the industry average.
Alberto Hernando
CEO

Sector: ICT
(Booth only)

SThAR develops the platform that will make out-of-home marketing campaigns as scalable as online marketing: DEMOGRAPHICA. SThAR uses state-of-the-art Big Data algorithms and sociothermodynamic models on virality and collective human behavior for designing the best roadmap for a marketing campaign according to the desired target. In one click and in the cloud. SThAR’s algorithms are trained with mobility and connectivity metadata provided by international mobile operators, what makes DEMOGRAPHICA a global solution for your business.

www.sthar.com
contact@sthar.com / ahernando@sthar.com
+41 77 506 51 34 / EPFL Innovation Park, Bâtiment C, CH-1015 Lausanne, Switzerland
SalesWings is a software-as-a-service venture, helping companies sell more by offering them an intelligent sales prioritization, based on the analysis of the company’s leads website visit behavior. The company develops both a sales and marketing software, as well as a website visit analytics algorithm for sale to third-party software providers.
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